

Playworks

1) How has the current economy affected the need of services that you give to the community?

We work in partnership with schools to ensure that kids have opportunities to engage in healthy, inclusive play and physical activity every school day. At the beginning of the year we contract with schools to provide nine months of service, for which each school pays \$23,500. This is about 42% of what it costs to operate a program. Still, schools are often challenged to find this money.

2) How has the current economy affected the donations of goods and services that your organization receives?

Playworks seeks grant funding from philanthropic and corporate foundations to raise the remaining 58% of what it takes to run our program in a school (total cost of one program is around \$55,000). This year donations from both entities are way down. Many foundations have reduced their grant giving altogether, others have changed their priorities to focus on basic needs (food, clothing, and shelter), and others ceased taking new requests altogether.

3) How have the services that your organization provides to the community affected our local economy?

Playworks organization as a whole employs 260 people, and about 140 of them are in the Bay Area. These are full-time jobs with benefits.