

KickStart

1) How has the current economy affected the need of services that you give to the community?

The global economic crisis compounded by the recent drought in East Africa has certainly affected the agricultural community there. Food is in short supply, and prices are on the rise. Farmers using KickStart tools, however, have been hit less hard than many others. Because our human-powered pumps can draw water from wells, our farmers have been able to access water even when surface water and river dry up. They also have the advantage of being able to feed their families as well as bring crops to market, where they are in high demand.

2) How has the current economy affected the donations of goods and services that your organization receives?

Our ability to provide more and more farmers with this edge depends on the generosity of others. Like many enterprises, KickStart has seen the negative effects of an economic downturn. We are working hard to maintain our current donors and to add new ones to our base of support. Donor dollars help us ensure that many farmers will come through this drought and will again when the water shortages return as we know they will.